

Book An Economist: Sample Briefing Contents

Malaysian Business Sentiment - RAM Business Confidence Index

Sample contents

- What is the RAM Business Confidence Index?
- Latest business sentiments in Malaysia
- Key drivers of business sentiment – component sub-indices
 - Sales and Revenue
 - Profitability
 - Capital investment
 - Hiring
 - Capacity utilisation
- Key challenges faced by businesses
- Thematic findings from most recent survey
- Key takeaways

Sample slides

